



Meetup in Venezuela

First Horizen Meetup in Venezuela.

General view

The idea of this proposal is to start the growth of Horizen in Venezuela, starting specifically in the Trujillo State through the first of a series of meetups in which it will be shared with a group of people interested in the field of the blockchain to which, they will be informed about the technology that is behind Horizen, the advantages it has, uses that can be given to it currently and uses that can be given once it is complying with the proposed roadmap, will be given a review about Horizen and the advances it has been making at the level of alliances and development.

Scope

What we want to achieve is that Horizen starts to grow, and for this the first meetup will be held at the Plaza Hotel, where the participants will be provided with information pertinent to the advances and uses of Horizen, in a space where we can discuss some opinions and clarify any doubt about it. Mention will be made of the social networks and the official sites of Horizen, through which they can track the progress they are making, in the same way they will be instructed on the download and manipulation of the official Horizen wallet.

In the meetup there will be 2 raffles with the intention of creating a more dynamic environment in which people interact and experience the manipulation of the wallet.

- Horizen Raffle: People will pay \$ 1 participation in ZEN. The names will be drawn and the winner will take the total collected.
- T-shirt raffle: People will pay \$ 1 participation in ZEN. The names will be drawn and the winner will take the shirt printed with the logo of Horizen.

The meetup is organized to serve approximately 20 people, who will be awarded \$ 7 in ZEN, which will be used for the raffles.

This first meetup, will start a series of meetups and subsequent events based on different marketing and educational strategies in order to promote Horizen for their respective adoption and development of projects that are aligned with Horizen's vision.

Deliverables

- * First successful meetup in Trujillo Venezuela.
- * Start and growth of the Horizen community in Venezuela.
- * Block browser link of giveaways transactions.
- * Once the meetup is over, a report will be made with their respective photos in the different interactive media such as the forum, discord, etc.



Calendar

This meetup will be realized:

- Execution of the meetup: It will be held on Friday 28/09/2018.

Budget

The budget necessary for the realization of this first meetup is described in the following table:

ITEM	COST	UNITS	COMMENT
Multi-purpose room	130	\$	Rental of the living room for a day + furniture for 20 people + technological equipment + internet + pasapalos + coffee
Giveaways	140	\$	\$ 7 to each assistant (20 people)
T-shirt	10	\$	Printed T-shirt with the Horizen logo that will be raffled
Replacement Expenses	20	\$	Expenses incurred in the payment of commissions for conversion of ZEN to local currency
TOTAL	300	\$	

Terms

A total of \$ 300 is required; which is equivalent to 19.07 ZEN (1 ZEN = \$ 15.73, at the time of writing 14/09/2018) necessary to successfully carry out this meetup according to the parameters described above.

This proposal is subject to changes in the date according to the availability of resources and the approval of the Horizen team in charge.



Payment Schedule

ITEM	COST	UNITS	COMMENT
Multi-purpose room	130	\$	This payment can be made between the days 21-24 of this month to guarantee the reservation of the room.
T-shirt	10	\$	This payment must be made no later than the days 21-24 of this month to ensure its preparation for the day of the meetup. (If it could be a little earlier, better, so as not to have problems with delays in delivery).
Replacement Expenses	20	\$	This payment can be made together with the previous two
Giveaways	140	\$	This payment can be made one day before or the same day of event 27 or 28 of this month respectively, to avoid the effects of volatility.
TOTAL	300	\$	

Closing

The realization of this meetup is a step forward in the growth of Horizen in Latin America and Venezuela specifically, which is presented as a favorable place for this due to the favorable conditions in this area.